




# Lauds

PLANT-BASED FOODS

## 100% plant-based and lactose-free cheese and dairy.

So what if oats don't have udders? That hasn't stopped Lauds from making oat and nut-based butter and cheese that tastes just like the real thing. Using traditional methods of fermentation, local organic ingredients and Tassie ingenuity, this truly delicious vegan range has gone from tiny island outfit to mainland mover and shaker in a matter of months. We're excited for the customers, crackers and cows who will benefit from this game-changing Tassie brand. Get into it.



### Cashew Cream Cheese



CLASSIC



BEETROOT



TRUFFLE



CARROT AND  
CARDAMOM



LEMON, GARLIC  
AND DILL

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- ✓ **Gut health superstar** – Thanks to a brilliant combo of prebiotic ingredients (nuts and oats) and probiotic preparation (fermentation) Lauds works the gut health angle, too.
- ✓ **Range latitude** – Smoked Oat Cheese, Almond Persian Feta, Cultured Oat Butter... there's so much Lauds to love, and loads of incentive for shoppers to grab multiple products.

- ✓ **Innovative product** – Lauds were the first brand in the world to make oat cheese, filling a gap in the market and tapping into vegan and dairy-free demand.
- ✓ **Reliable seller** – Lauds' popularity isn't exclusive to hip vegan postcodes or premium stores. There's something about this range that excites, connects and sells pretty much anywhere.

Oat Cheese

Grated Cheese



SMOKED OAT CHEESE



TASTY OAT MELT



ORIGINAL OAT MELT



CULTURED OAT BUTTER



**NEW**  
ROMANO SHAKE 100G



SHREDDED CHEESE 200G

Cashew Cheese



AGED CASHEW CHEESE



AGED CASHEW CHEESE WITH CHIVE & ONION



AGED CASHEW CHEESE WITH SWEET RED PEPPER



ALMOND & CASHEW PERSIAN FETA

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